

Strategic Memorandum

From: Adam Probolsky
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To: Scott Simpson
Muslim Advocates

Date: April 20, 2018

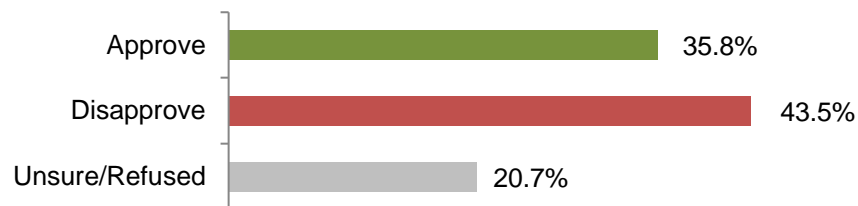
Subject: Muslim travel ban unpopular and underwater with registered voters

More voters disapprove, rather than approve, of the travel ban from predominantly-Muslim countries.

Findings:

There is a high level of disapproval for the travel ban

- 43.5% disapprove of the travel ban
- Only 35.8% of voters approve of the travel ban
- 20.7% are unsure



Question: Do you approve or disapprove of the travel ban from several predominantly-Muslim countries?

Conclusions:

Despite a narrative of support for the ban in some news media, a plurality of voters disapprove of a travel ban for Muslim countries.

Probolsky Research conducted a nation-wide multi-mode survey of 1,000 (520 by telephone and 480 online), voters from March 29 – April 10, 2018, yielding a margin of error of +/-3.2%.

Interviews were conducted with respondents on both landline and mobile phones (21.3%) and were offered in English and Spanish (1.5%) languages. Online respondents could use their computer, tablet or smart phone to participate.

Probolsky Research specializes in opinion research on behalf of corporate, election, government, non-



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